

ENTREPRENEURSHIP THROUGH ACQUISITION AWARDS

Celebrating entrepreneurship through acquisition through traditional and self-funded search.

DATE

Thursday, 7 November 2024

FORMAT

6:30PM: Arrival (Welcome drinks and canapes)

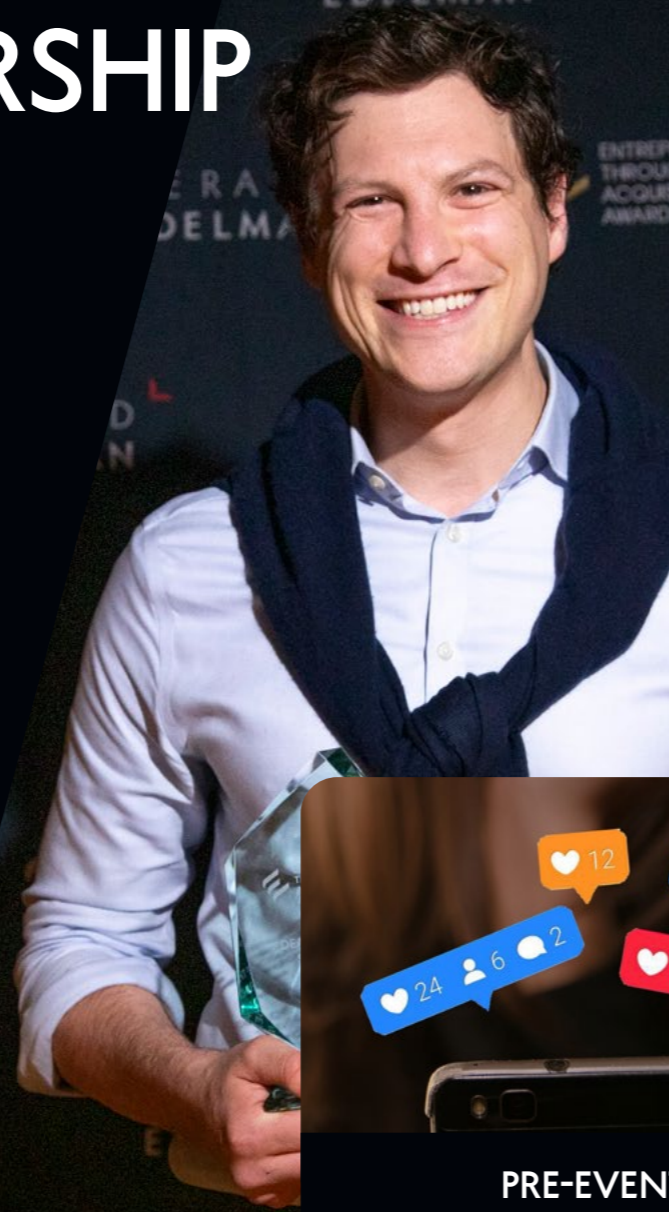
8:00PM: Awards presentation

9:30PM: Awards finish

Drinks and networking to continue after awards

VENUE

TO BE CONFIRMED



ETA AWARD CATEGORIES

- Lender of the Year
- Community Contribution Award
- ESG Excellence Award
- Deal of the Year (Traditional)
- Deal of the Year (Self-Funded)

SPONSORSHIP

Sponsoring these awards is more than the awards evening. You will be associated with an extended marketing and branding campaign.

PRE-EVENT

- Email invitations
- Awards website
- Social media

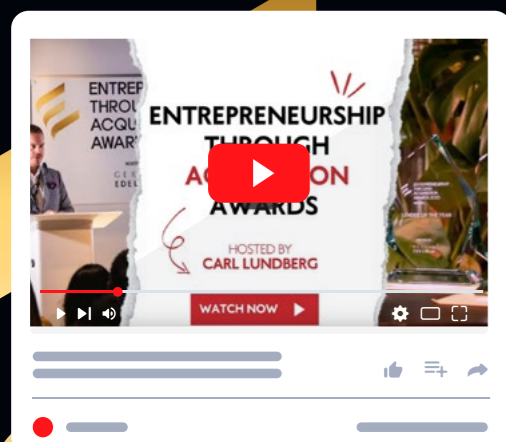
AWARDS NIGHT

- Awards brochure
- Networking opportunity
- Logo on screens and signage

POST-EVENT

- Logo on winners email
- Social media
- Featured in post event video

Watch a recap of last year's event



WHY SPONSOR?

SHAPE THE FUTURE OF THE AWARDS

This is just the second year of the ETA Awards and the only awards – that we know of – that celebrates search funds in the UK. This will give you a unique opportunity to shape the future of the awards and be associated with its early success.

GAIN EXPOSURE TO A HIGHLY ENGAGED AUDIENCE

The ETA Awards are open to all those who are active in the ETA and search fund space. You will have the opportunity to reach a wide audience with a genuine interest in this area. The awards ceremony is also a great networking opportunity, connecting you with influential people in the industry.

SHOWCASE YOUR BRAND AS A LEADER

Through sponsoring the awards, you can demonstrate your commitment to excellence and your support for the community. This will help to position your brand as a leader in the sector.



SPONSORSHIP OPTIONS

£15K

PRIMARY SPONSOR*

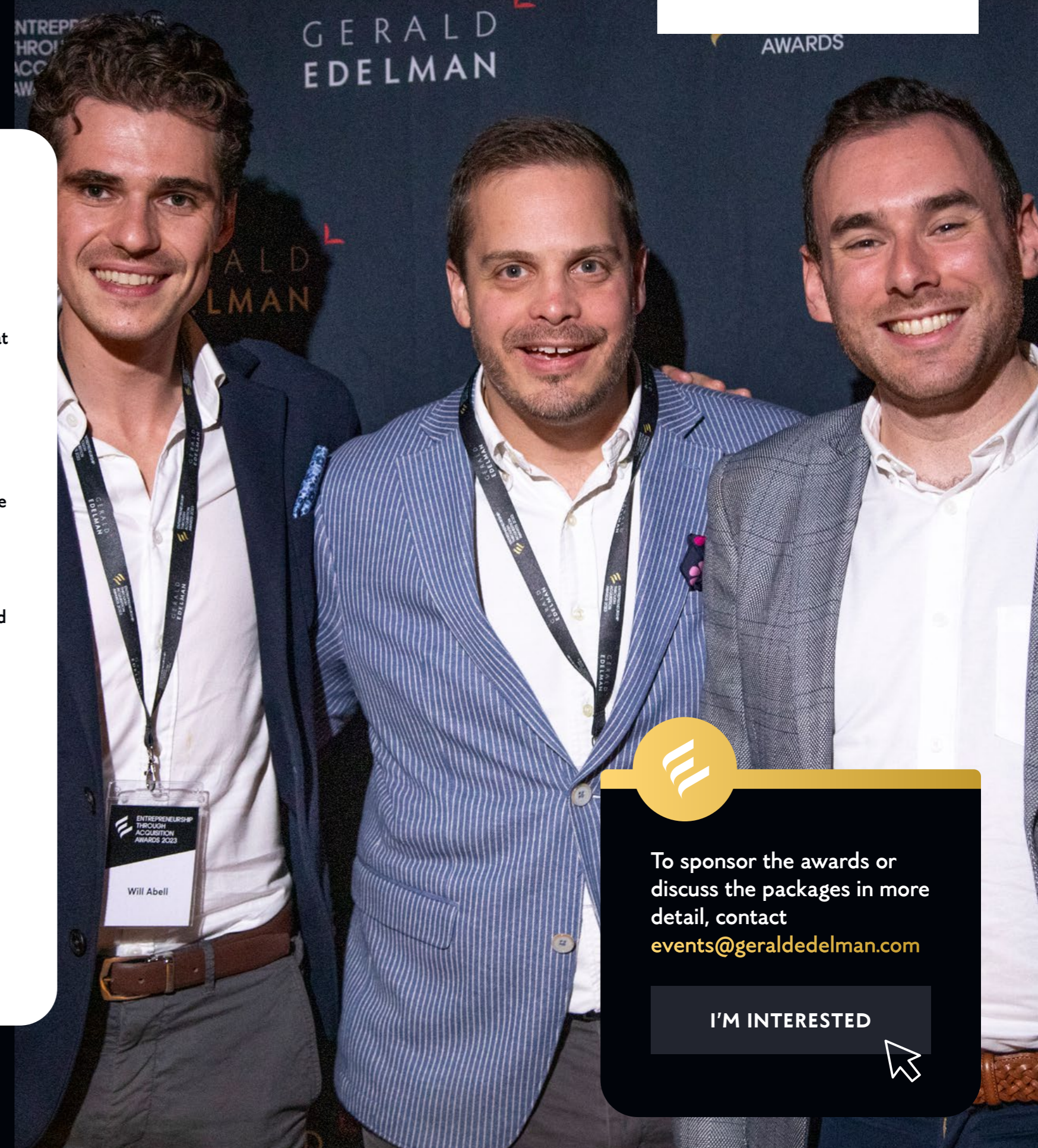
- ✓ Logo on all event emails (emails to be sent to 200+ people in Search Fund community)
- ✓ Logo and link on the event web page
- ✓ Recognised as award sponsor on at least five social media posts
- ✓ Opportunity to do a short welcome speech, present an award and have your chosen team member pictured alongside the winner
- ✓ Logo on screens and on signage at the event
- ✓ Double page advert, interview or article in award brochure
- ✓ Logo on winners email
- ✓ Prominent position in all pre and post event marketing
- ✓ Five complimentary tickets

*This is an exclusive package and there is only one available.

£5K

AWARD SPONSOR

- ✓ Logo and link on event web page
- ✓ Recognised as award sponsor on at least three social media posts
- ✓ Opportunity to present an award and have your chosen member pictured alongside the winner
- ✓ Logo on screens and signage at the event
- ✓ Logo on winners email
- ✓ Full page advert or article in award brochure
- ✓ Three complimentary tickets



To sponsor the awards or discuss the packages in more detail, contact events@geraldedelman.com

I'M INTERESTED

