



# ENTREPRENEURSHIP THROUGH ACQUISITION AWARDS

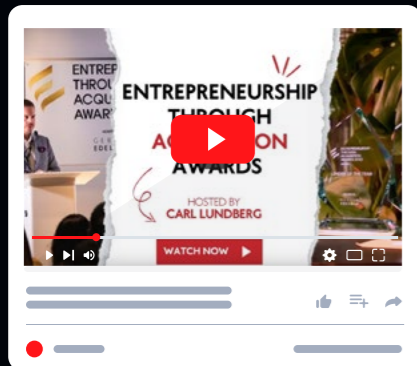
Celebrating entrepreneurship through acquisition through traditional and self-funded search.

DATE  
TO BE CONFIRMED

FORMAT  
6:30PM: Arrival (Welcome drinks and canapes)  
8:00PM: Awards presentation  
9:30PM: Awards finish

Drinks and networking to continue after awards

VENUE  
TO BE CONFIRMED



Watch last year's highlights

## WHY SPONSOR?

### SHAPE THE FUTURE OF ETA

2025 marks the third year of the ETA Awards, and each year we're growing stronger. Initially the only awards, that we know of, celebrating UK search funds, we are now expanding our scope to recognise search funds worldwide. Be a part of this movement that continues to grow, celebrating excellence in ETA globally.

### GAIN EXPOSURE TO A WIDE AUDIENCE

The ETA Awards are open to all those who are active in the ETA and search fund space. You will have the opportunity to reach a wide audience with a genuine interest in this area. The awards ceremony is also a great networking opportunity, connecting you with influential people in the industry.

### SHOWCASE YOUR BRAND AS A LEADER

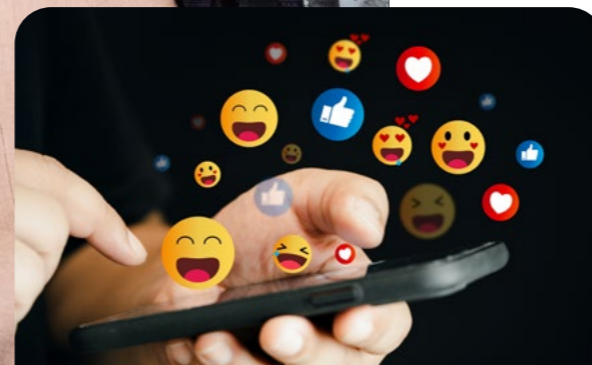
Through sponsoring the awards, you can demonstrate your commitment to excellence and your support for the community. This will help to position your brand as a leader in the sector.

## ETA AWARD CATEGORIES

- Deal of the Year (Traditional < £10 million)
- Deal of the Year (Traditional > £10 million)
- Deal of the Year (Self Funded < £10 million)
- Deal of the Year (Self Funded < £10 million)
- Intern of the Year
- Lender of the Year
- Community Contribution
- Serial Acquirer of the Year
- ESG Excellence

## SPONSORSHIP

Sponsoring these awards is more than the awards evening. You will be associated with an extended marketing and branding campaign.



### PRE-EVENT

- + Email invitations
- + Awards website
- + Social media



### AWARDS NIGHT

- + Awards brochure
- + Networking opportunity
- + Logo on screens and signage



### POST-EVENT

- + Logo on winners email
- + Social media
- + Featured in post event video

# SPONSORSHIP OPTIONS

£20K

## PRIMARY SPONSOR\*

- ✓ Logo on all event emails (emails to be sent to 200+ people in Search Fund community)
- ✓ Logo and link on the event web page
- ✓ Recognised as primary sponsor on at least five social media posts
- ✓ Opportunity to do a short welcome speech, present an award and have your chosen team member pictured alongside the winner
- ✓ Logo on screens and on signage at the event
- ✓ Double page advert, interview or article in award brochure
- ✓ Logo on winners email
- ✓ Prominent position in all pre and post event marketing
- ✓ Five complimentary tickets

\*This is an exclusive package and there is only one available.

£6K

## AWARDS SPONSOR

- ✓ Logo and link on event web page
- ✓ Recognised as award sponsor on at least three social media posts
- ✓ Opportunity to present an award and have your chosen member pictured alongside the winner
- ✓ Logo on screens and signage at the event
- ✓ Logo on winners email
- ✓ Full page advert or article in award brochure
- ✓ Three complimentary tickets

£4K

## EVENT SPONSOR\*

- ✓ Logo and link on the event web page
- ✓ Recognised as event sponsor on at least three social media posts
- ✓ Logo and biography included in the official awards brochure
- ✓ Mentioned in the opening and closing speech on the night by the founder of the ETA awards
- ✓ Logo on email communication to attendees the week before the event within a dedicated sponsors section
- ✓ Logo on screens and signage at the event
- ✓ Two complimentary tickets

\*One Entertainment and one Drinks sponsorship package is available.

£1K

## GENERAL SPONSOR

- ✓ Logo on all marketing materials and branded items at the event
- ✓ Logo on the back of the awards brochure
- ✓ Two complimentary tickets



To sponsor the awards or discuss the packages in more detail, contact [events@geraldedelman.com](mailto:events@geraldedelman.com)

I'M INTERESTED

